

NOTED ARTIST OFFERS PIANO CONCERT HERE

Rachminoff Heard in
Concert at City
Auditorium.

By GRAY PERRY.

Thoughts crowd each other when the man being written about is Rachmaninoff. In any case he has been completely eulogized by many of the most eminent and adjectively gifted writers on musical subjects and personages.

Composer, pianist, conductor, the encyclopedias and biographies present a formidable procession of his achievements from childhood to the present day.

The great mass of the American public knows him chiefly through his smaller compositions for the piano and his performances as a virtuoso pianist. Musicians know him as an artist, the re-creator of the beauties in other composers works and as the creator of the beauties of his own. Rachmaninoff has written piano concerts a symphonic poem, "Isle of the Dead," an opera and many other large compositions. The glowing colors of his songs are unsurpassed in modern literature and perhaps equalled only by those of Richard Strauss, Debussy and our own Charles T. Griffes.

Message to America.

But Mr. Rachmaninoff's greatest message to America is as the representative and embodiment of certain ideas and ideals about music—ideas that have a system back of them which is the result of

ideals that are rooted in the soil of life itself. The system is the providing of means of study for those of outstanding musical talent. The great national conservatories of Europe have made possible the numbers of artists who have risen to the heights. No one knows this better than the man Rachmaninoff, who stands before us, one of the towering products of his development and background. And he has been telling Americans about it since he came to make his home among us. His constant demands have been for better teachers, especially for beginners, for the assistance of earnest and talented students by the state and wealthy individuals and for greater seriousness and closer application of those desirous of becoming musicians. Surely such words and music from so supreme a master, can not fail to have their effect on our musical life.

Happy Departure.

The program last night was a happy and glorious departure from the hackneyed ones so often given by pianists especially in their appearances in the provinces.

To review the numbers individually means a speedy exhausting of superlatives. As befits a master Mr. Rachmaninoff plays only masterpieces. The beauty of Bach he revealed in the two Chorales, arranged for piano by Busoni as only the greatest dare to reveal it—superb in its noble and religious mysticism. The Tanejew prelude and Fugue was among the most interesting and vital works. Its beauty of development proves that there is yet something to be said in the Fugal form, and something modern at that.

Medtner and Scriabine were presented in alternately romantic and fiery terms and the seething passions of the Scriabine sonata entirely overwhelmed any doubts the audience may have had because of unfamiliarity with the piece. Ovarations culminated with the playing of the composer's immortal prelude in C sharp minor. Chopin and Liszt filled out the balance of the pro-

NEW TRAFFIC DEPARTMENT IS ORGANIZED

Manufacturers Hold
Banquet; Install
New Officers.

Organization of a traffic department to handle rate matters for members of the Tampa Manufacturers association was announced last night at the annual banquet of the body when new officers and directors were installed in office. The meeting was held at the Tampa Terrace hotel.

C. T. Melvin is the new president; C. W. Lyons, vice president; Greene Cannon, treasurer, and A. Murray Allan is secretary. The new directors are C. C. Nott, L. P. Woods, H. I. Boggs, R. L. Davis, I. Addison, Frank Traynor, E. H. Folk, H. W. Hesterly and J. S. Mims. Those remaining in office from last year are T. D. Fisher, J. Lenfestey and C. T. Wilson.

Mr. Hesterly, chairman of the traffic committee, announced the establishment of the traffic department, and the retention of E.

gram, which though expertly balanced, was tremendous in its dimensions. Our deepest gratitude to Rachmaninoff for an epoch-making evening in Tampa musical history.

Rachmaninoff was the third artist to appear at the auditorium in the Price Music company's series this season. He was preceded by Farrar and Kreisles. Mr. Price will present Will Rogers next Friday night.